# **Curriculum Vitae: Reuben Anand Thyagarajan**

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## PROFESSIONAL SUMMARY

Passionate about health, nutrition, fitness and an active sportsman with a strong background in tennis, football, roller/ice hockey and floorball. I am also a keen sports fan and enthusiast across many sporting events and broadcasts.

## SIGNIFICANT ACHIEVEMENTS

- Consultant for mega sporting/social events including Australian Open, Australian GP, Singapore GP, Youth Olympic Games
- Developed service and operational protocols for multiple sporting and social events
- Trained, led teams and managed operations for multiple sporting and social events
- Active tennis player, competitor and casual coach for the past 15 years

### **SKILLS**

- Business operations
- Strategic planning
- Experienced in event management

- Adaptable
- Excellent communicator
- Advanced tennis player/coach

#### **WORK EXPERIENCE**

### 2016 - Present

#### Senior Tennis Coach: KRO Tennis

- Involved in strategic planning for the academy
- Spearheading marketing initiatives for the academy
- Liaising with clients / coaches
- Overseeing general administration and financial management of the company
- Planning and scheduling of sessions

#### 2015 - Present

# Partner and Business Director: Izumi Group Pte Ltd

- Innovate solutions for productivity enhancement in the food and beverage industry
- Consultant to the Ministry of Manpower to plan, coordinate and manage catering supply solution for foreign workers during the pandemic lockdown

Consultant to Shell PLC (Singapore)

#### 2009 - Present

# Owner and Director: Knowledge Link Training and Industry Consultant

- WSQ Consultant
- Consultant Academic to Institutes of Higher Learning and Private Education Institutions
- Consultant to industry lead bodies and government agencies
- Planning, training and operations consultant for industry and events
  - Youth Olympic Games
  - The Singapore Grand Prix
  - o Various catering and food service events
- Acquisition and administration of government funding for various projects

### 1998 - 2002

# **Tennis Manager: Menzies College (LaTrobe University, Melbourne)**

- Developed a tennis program from ground up, incorporating training for beginners, intermediate and advanced players
- · Recruited and orientated coaching staff
- Oversaw marketing and management initiatives for the program
- Scheduling of facilities, training sessions and personnel
- Planning and management of budgets and finance for the program
- Organizing tournaments, cross country tours and events

### **PERSONAL**

Family man, avid sportsman, reader, movie goer, music lover, amateur chef, traveller, theatre goer, enjoy meeting and interacting with people.